In regards to K-LOVE radio in the Oklahoma City market:
K-LOVE provides positive and encouraging music which is uplifting and enjoyable to listen to. It is such a refreshing change from the mainstream stations. I don't know what I would do if I didn't have K-LOVE radio.

K-LOVE radio has a tremendous impact on the Oklahoma market. In a time with such negative media, K-LOVE is safe for the whole family. If replaced by an LPFM station, the level of professionalism K-LOVE provides would be lost. Other stations do not compare.